

WHAT EXACTLY IS AN ACTIONABLE GENE?

ACTIONABLE GENES are genes where there is an “action” you can take. There are variations in your genes that affect certain functions in your body. For example, the VDR gene has a significant influence over bone density. Wouldn't you want to know if you have variations in that gene if you are concerned about your bone health?



Once your DNA test is complete, you'll receive a report in your personal Wellness Action Plan.

0 =	A Green result means that neither parent gave you the variant.
1 =	A Yellow result means that one parent gave you the variant and one gave you a gene with no variant.
2 =	A Red result means that both parents gave you the variant.

Also, thanks to intellectual property more than 20-years in the making, ÜFORIA™ will create a specific nutritional supplement formula just for you.



We call it ÜTRITION™. Inspired by U, only for U, out of nearly 400,000,000 possible combinations.

Your ÜTRITION™ is truly unique.

YOUR NAME IS ON THE LABEL!

These statements have not been evaluated by the FDA. These products are not intended to diagnose, treat, cure, or prevent any disease.

Ask how YOU can unlock YOUR genes — TODAY!

CONFIDENTIALITY:

ÜFORIA™ is HIPAA-Compliant. This law assures the privacy of your genetic information. Additionally, no human identifiers are ever used by the laboratory, guaranteeing confidentiality.

PROVEN TRACK RECORD:

The science used in the ÜFORIA™ DNA Assessment has been under development since 1994, making it the first and oldest consumer genetic test in the United States.

SIMPLE, QUICK and EASY:

Ask here for a kit that provides everything you need and makes it easy to provide a “sample”. You simply swab the inside of your cheeks. A specialized laboratory separates out the DNA from cells found on the swab stick and conducts sophisticated tests to determine if certain genes have SNPs. Swabbing is simple, easy and totally painless.

AFFORDABILITY:

While mapping the first human genome cost nearly \$3 billion, genetic testing has become so commonplace that key genes can now be assessed affordably and have become routine for use in medical practices, to trace ancestry, and for targeted human nutritional decisions.

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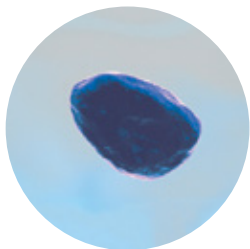
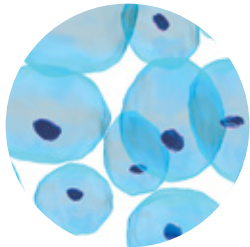
IF YOU COULD LOOK INSIDE YOUR DNA, WOULD YOU?

Understanding Your Unique DNA is the Key to Your Health and Wellness!

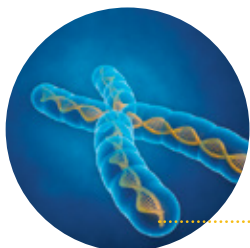
YOUR BODY IS COMPOSED OF BILLIONS OF INDIVIDUAL CELLS



Within Every Cell In Your Body...



...There Is A Nucleus That Manages The Function Of That Cell



Within Every Nucleus There Are 23 Pairs Of Chromosomes

- **ApoB:** Healthy Lipids (rs693)
- **ATP5C1:** Mitochondrial (rs1244414)
- **CRP:** Healthy Inflammatory (rs1205)
- **CYP11B2:** Healthy Blood Pressure (rs1799998)
- **EPHX1:** Liver Health (rs1051740)
- **FTO:** Healthy Weight (rs9939609)
- **FTO:** Healthy Weight (rs1121980)
- **FUT2:** Vitamin B12 (rs602662)
- **GSTP1:** Oxidative Support (rs1695)
- **IL6:** Healthy Immune (rs1800795)
- **MTHFR / Homocysteine, Folate:** Cardiovascular Health (1801133)
- **MTHFR / Homocysteine, Folate:** Cardiovascular Health (1801131)
- **MTRR:** Homocysteine / Healthy Heart (rs1801394)
- **NGO1:** CoQ10 (Energy) (rs1800566)
- **PON1:** Lipid Oxidation (rs662)
- **SOD2:** Free Radical Defense (rs4880)
- **TNF- α :** Healthy Inflammatory Response (rs1800629)
- **VDR / VITAMIN D:** Bone Health (rs2228570)



If a Nucleotide is Substituted in One of These Genes, it Changes the Expression of the Gene.



ONE SECTION OF DNA IS CALLED A GENE

Within Your Chromosomes are Pairs of DNA that Contain about 25,000 Genes and 3 Billion Pairs of Nucleotides!



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