



BEING Ü NEVER FELT BETTER!



## COMPENSATION PLAN

Effective January 11, 2019 ———

# The Basics

Before we begin, let's get familiar with some basic terms and concepts. These will help you better understand the aspects of the ÜFORIA compensation plan.

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## MEMBER: CUSTOMERS AND ÜTRITIONISTS

Everyone who signs up are considered "Members" and can choose their type of membership:

	CUSTOMER	ÜTRITIONIST
MEMBERSHIP FEE	\$0	\$39.95
CAN REFER NEW CUSTOMERS	Yes	Yes
ACCESS TO DISCOUNTS BY REBATE	Yes ("Üdollars Only") To Be Used At The Üforia Store	Yes In USD
ACCESS TO DIVIDENDS	Yes ("Üdollars Only") To Be Used At The Üforia Store	Yes In USD
MONTHLY PV REQUIREMENT	No	100 PV
CAN EARN UNILEVEL COMMISSIONS	No	Yes
CAN PARTICIPATE IN SPECIAL INCENTIVES	No	Yes
CAN RANK-ADVANCE	No	Yes
NOTIFICATIONS	Special Sales Product Webinars Ü of You: Personal Dev	Special Sales Product Webinars Ü of You: Personal Dev Business Webinars Business-Related News Special Trainings

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## A. ENROLLER AND ENROLLMENT TREE

An "ENROLLER" is the person who first introduced a new Member to join. ÜFORIA allows personal placement of new members and the system keeps track of each member's enroller through the "Enrollment Tree". A **PEM** (*Personally Enrolled Member*) indicates Members someone has personally enrolled, regardless of the position they were placed within the placement tree.

## B. SPONSOR AND PLACEMENT TREE

PLACEMENT is the node a new member will occupy within the Placement Tree, underneath the person we call "SPONSOR" who is determined by the Enroller. By default, this position will always be as the Enroller's 1st level (*also known as "frontline"*). The "SPONSOR" is the same as the "ENROLLER" unless otherwise specified. As long as the Sponsor and Enroller are the same person, the placement can be changed by the original Enroller as long as it happens within the same calendar month of original enrollment date.

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## PV, CV and RV

Each product has a specified PV and CV link to it.

- **PV** (*Personal Volume*) indicates the points of volume counting for qualification purposes.
- **CV** (*Commissionable Volume*) indicates the amount being paid throughout the compensation plan.
- **RV** (*Retail Volume*) this is determined at the end of each month, by this formula: [Own PV] + [PV from PEMs "Customer"] + [PV from PEMs "Ütritionists" with rank = Beginner].
- For example: "Betty" purchased 100PV, and has 2 PEM Customers and 1 PEM Ütritionist with rank "Beginner". Each of them has 100PV. Betty's RV for the month would be: 400.

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## ÜDOLLARS



This is an internal currency only valid to be used at the ÜFORIA store. Üdollars expire 3 months (*to the date*) after they're issued. Üdollars cannot be exchanged for real money.

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## AUTOSHIP (SUBSCRIBE AND SAVE)



This is optional and highly recommended. Autoship is a recurring monthly order programmed when the new member signs up as a Customer or Ütritionist. Autoship can also be programmed, edited or cancelled at anytime. It runs the same day of the member's signup day starting on the following calendar month. For signups after the 25th day of the month, their Autoship will be run on the 25th.

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## RANKS



By meeting some requirements, members can advance to different ranks.

a. **Paid Rank** is the actual rank to be paid for each specific calendar month, defined by the month's activity according to the comp plan. It resets at the beginning of every calendar month.

b. **Title Rank** is the highest paid rank achieved within the last 12 months. This is the title for which each member will be recognized on all communications, back office, etc.



# THE COMP PLAN

**This is for ÜTRITIONISTS only.** Paid based on the Placement Tree. To qualify to earn the monthly commissions in the compensation plan you must have a personal order of 100PV or more within the same calendar month.



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## Comp Plan Payout Based on CV (Commissionable Volume)

LEVEL	BEGINNER	BUILDER	PRODUCER	MOVER	SHAKER	LEADER	INNOVATOR	GENERATOR	CREATOR	RAINMAKER
<b>RV</b>		RV 100 or higher	RV 100 or higher	RV 200 or higher	RV 300 or higher	RV 300 or higher	RV 300 or higher	RV 300 or higher	RV 300 or higher	RV 300 or higher
<b>Legs</b>		1 leg with at least 1 active Member	2 legs with at least 1 active Member in each	3 legs with at least 1 PAID RANK of BUILDER or higher in each.	3 legs with at least 1 PAID RANK of PRODUCER or higher in each.	3 legs with at least 1 PAID RANK of MOVER or higher in each.	3 legs with at least 1 PAID RANK of LEADER or higher in each.	4 legs with at least 1 PAID RANK of LEADER or higher in each.	5 legs with at least 1 PAID RANK of LEADER or higher in each.	6 legs with at least 1 PEM PAID RANK of CREATOR or higher in each.
<b>Levels</b>					3-Level PV 1000 or higher.	3-level PV 5000 or higher.	3-level PV 12,500 or higher.	3-level PV 25,000 or higher.	3-level PV 37,500 or higher.	3-levels PV 50,000 or higher.
1	n/a	5%	8%	8%	8%	8%	8%	8%	8%	8%
2		5%	8%	8%	8%	8%	8%	8%	8%	8%
3			7%	7%	7%	7%	7%	7%	7%	7%
4			6%	6%	6%	6%	6%	6%	6%	6%
5					6%	6%	6%	6%	6%	6%
6						2%	4%	6%	6%	6%
7						2%	2%	3%	3%	3%
8						1% x 3 generations of PAID LEADERS	2% x 4 generations of PAID LEADERS	2% x 5 generations of PAID LEADERS	2% x 6 generations of PAID LEADERS	2% x 6 generations of PAID LEADERS
										1 share of 1% of company Commissionable Volume split among all PAID AS RAINMAKER Paid Quarterly.

Commissions calculations are finalized and posted by the 15th day following the close of the month.

Depending on your selected payment method, commissions may take from 1 to 3 business days after being posted on your ÜFORIA virtual office.

# The Discounts and Dividends Program (D&D)

- All Members can participate on the D&D program. These are paid on the Enrollment tree.
- The D&D program pays in addition to the Comp Plan.
- The “Discounts” can be achieved in form of rebates for future purchases.
- The “Dividends” are achieved by calculating the difference between your own D&D bracket minus the D&D already paid to members in your enrollment tree from each of their purchases.

D&D QUALIFICATION	REQUIRED RV	REBATE PER BOTTLE AND DIVIDENDS	PRICE PER BOTTLE (PLUS S&H)
D&D-0	0-100	\$ —	\$ 159.95
D&D-1	101-200	\$ 5.00	\$ 154.95
D&D-2	201-300	\$ 10.00	\$ 149.95
D&D-3	301-500	\$ 15.00	\$ 144.95
D&D-4	501 or more	\$ 20.00	\$ 139.95



## FAST TRACKS

Qualification period for the Fast Track begins upon activation of the **GO BUTTON** on your web office, or 14 days after your enrollment date, whichever occurs first.



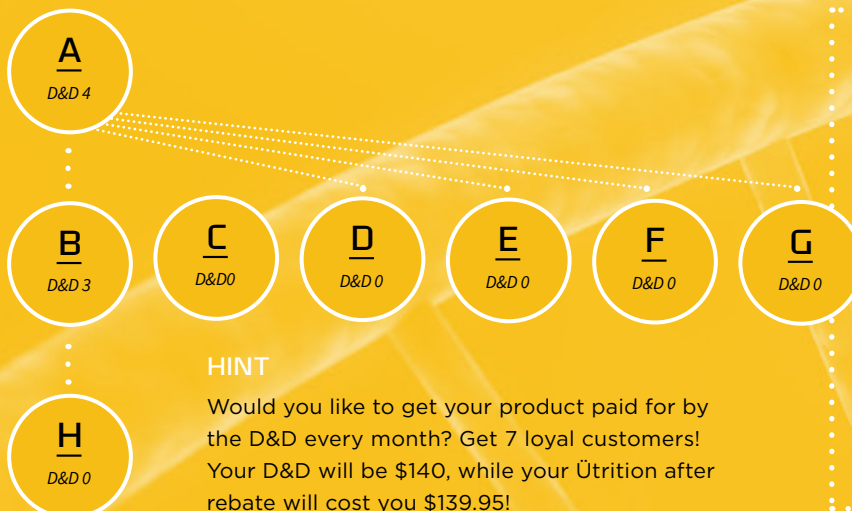
When your organizational volume (*Entire compressed downline volume without your personal volume*) hits 1000 points within the next 14 days, you earn your first Ütrition for free! You just pay Shipping & Handling.



When your organizational volume hits 5000 within 30 days of Fast Track, you earn an extra \$300.



## D&D Payout Example:



### HINT

Would you like to get your product paid for by the D&D every month? Get 7 loyal customers! Your D&D will be \$140, while your Ütrition after rebate will cost you \$139.95!

A IS D&D 4,  
THUS A WILL EARN:

- From A's own Ütrition makes \$20
- From B's Ütrition makes \$5
- From H's Ütrition makes \$5
- From C's Ütrition makes \$5
- From D's Ütrition makes \$20
- From E's Ütrition makes \$20
- From F's Ütrition makes \$20
- From G's Ütrition makes \$20



PROMOTION ONLY:

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# ÜFORIA

BEING Ü NEVER FELT BETTER!

Be part of the ÜFORIA RUSH to kick start the company in the USA and CANADA.

Comp Plan Payout <small>Based on CV (Commissionable Volume)</small>	
LEVELS	ÜFORIA RUSH COMP PLAN FROM 10/10 to 12/31
1	40%
2	10%
3	10%

*The Unilevel Comp Plan will pay the same to all Ranks*





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